Brent O’Bannon is a human potential expert that has developed more than 27,000 leaders as the 1st Gallup Certified Strengths Coach in the world, an ICF Professional Certified Coach, Professional Counselor, and category top-selling author of Let’s Talk Strengths and Selling Strengths.

Brent has facilitated over 750 workshops to more than 300 organizations worldwide. His coaching and training company has joyfully served corporate clients like those below.

### WHAT CLIENTS SAY ABOUT BRENT AND THEIR RETURN ON INVESTMENT:

**“Brent is invigorating – a true breath of fresh air when you need it most, amidst the commotion of the corporate world.” — Francesca Kuruppu, Director of Operations at Kaiser Permanente**

**“Brent provided a high-quality customized keynote for 600 people on our staff development day. It was engaging and helped them build a better understanding of their strengths. Even after the event, our employees talked about how they enjoyed his entertaining style and referenced his illustrations and personal stories.” — Gabriel Rodriguez, Director of Organizational & Talent Development at San Jacinto College**

**“At Microsoft, which is highly achieving, yet often skeptical about soft skill trainings, we have already seen proactive applications of our own strengths and leverage of each other’s strengths to become a more productive team.” — Ying Lin, Senior Software Test Lead at Microsoft**
WHAT BRENT CAN DO FOR YOUR TEAMS

STRENGTHS-BASED WORKSHOPS
- Discover Your Strengths for Employees—Level 101 (1 or ½ day)
- Develop Your Strengths for Teams—Level 201 (1 or ½ day)
- Deploy Your Strengths for Leaders-Managers—Level 301 (2 days)

BECOME A STRENGTHS CHAMPION CERTIFIED COACH®
- 2 days
- 12 week virtual

EXECUTIVE & TEAM COACHING

GROW STRONGER—WORK HARDER—LIVE RICHER
- Package 1—18 sessions (5) a la carte
- Package 2—9 sessions (2) a la carte
- Package 3—2 sessions monthly

A LA CARTE SERVICES
- 360 Assessments
- Q12 Engagement Surveys
- Onsite Shadow
- Strategic Planning
- Focus Groups
- Direct Report Interviews
- VIP Intensive

RESULTS & RETURN ON INVESTMENT
- Staff Turnover—65% Decrease
- Absenteeism—37% Decrease
- Defects—41% Decrease
- Safety Incidents—48% Lowered
- Customer Loyalty—10% Increase
- Sales—11% Increase
- Productivity—21% Increase
- Profitability—22% Increase

READ MORE FROM BRENT

Gallup Certified Strengths Coach, Brent O’Bannon reveals his strengths coaching system, chalked full of stories, celebrities, and personal examples from over 27,000 hours of strengths-based coaching.

Selling Strengths is about using your God-given talents to build a genuine connection, to break through your client’s organic resistance to being sold to, and finally to double or triple the number of clients in your coaching business.