



# Brent O'Bannon

your strengths champion™

Brent O'Bannon is a human potential expert that has developed more than **27,000 leaders** as the **1<sup>st</sup> Gallup Certified Strengths Coach** in the world, an ICF



Professional Certified Coach, Professional Counselor, and category top-selling author of Let's Talk Strengths and Selling Strengths.

Brent has facilitated over **750 workshops** to more than **300 organizations** worldwide. His coaching and training company has joyfully served corporate clients like those below.



## WHAT CLIENTS SAY ABOUT BRENT AND THEIR RETURN ON INVESTMENT:



"Brent is invigorating – a true breath of fresh air when you need it most, amidst the commotion of the corporate world." — **Francesca Kuruppu**, *Director of Operations at Kaiser Permanente*



"Brent provided a high-quality customized keynote for 600 people on our staff development day. It was engaging and helped them build a better understanding of their strengths. Even after the event, our employees talked about how they enjoyed his entertaining style and referenced his illustrations and personal stories." — **Gabriel Rodriguez**, *Director of Organizational & Talent Development at San Jacinto College*



"At Microsoft, which is highly achieving, yet often skeptical about soft skill trainings, we have already seen proactive applications of our own strengths and leverage of each other's strengths to become a more productive team." – **Ying Lin**, *Senior Software Test Lead at Microsoft*



# WHAT BRENT CAN DO FOR YOUR TEAMS

## STRENGTHS-BASED WORKSHOPS

- Discover Your Strengths for Employees—Level 101 (1 or ½ day)
- Develop Your Strengths for Teams—Level 201 (1 or ½ day)
- Deploy Your Strengths for Leaders/Managers—Level 301 (2 days)

## BECOME A STRENGTHS CHAMPION CERTIFIED COACH®

- 2 days
- 12 week virtual

## EXECUTIVE & TEAM COACHING

### GROW STRONGER—WORK HARDER—LIVE RICHER

- Package 1—18 sessions (5) a la carte
- Package 2—9 sessions (2) a la carte
- Package 3—2 sessions monthly

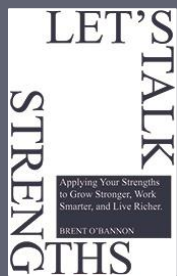
## A LA CARTE SERVICES

- 360 Assessments
- Q12 Engagement Surveys
- Onsite Shadow
- Strategic Planning
- Focus Groups
- Direct Report Interviews
- VIP Intensive

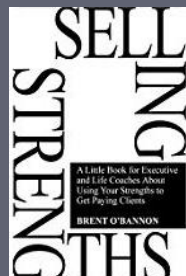
## RESULTS & RETURN ON INVESTMENT

- Staff Turnover—65% Decrease
- Absenteeism—37% Decrease
- Defects—41% Decrease
- Safety Incidents—48% Lowered
- Customer Loyalty—10% Increase
- Sales—11% Increase
- Productivity—21% Increase
- Profitability—22% Increase

## READ MORE FROM BRENT



Gallup Certified Strengths Coach, Brent O'Bannon reveals his strengths coaching system, chalked full of stories, celebrities, and personal examples from over 27,000 hours of strengths-based coaching.



Selling Strengths is about using your God-given talents to build a genuine connection, to break through your client's organic resistance to being sold to, and finally to double or triple the number of clients in your coaching business.