

## Brent O'Bannon LLC

### Strengths Champion Solutions

Dallas, TX

#### Our Purpose:

We are called to champion strengths worldwide to inspire human flourishing.



## CORE SERVICES

At Strengths Champion Solutions, we empower leaders and teams to reach their highest potential through tailored coaching, consulting, and team development solutions. We specialize in driving measurable performance and engagement by leveraging the power of CliftonStrengths®.

## SERVICE OFFERINGS

Our offerings are designed to empower both individual leaders and teams. From executive coaching to team-building and assessments, we provide comprehensive tools to unlock potential and drive lasting results. Our services include:

- » Executive & Leadership Coaching
- » Team Coaching & Team Building
- » Training – Speaking (Keynote, Half-day, Full-day, Multi-day Workshops)
- » Leadership & Management Masterminds (Peer Advisory & Group Coaching)
- » Coaching Intensives (1.5, 3, or 6 hours)
- » Consulting, Focus Groups, & Leadership Shadowing
- » 360 Assessments (Qualitative & Quantitative)
- » Strengths-Based Assessments
- » Employee Engagement Surveys and Emotional Intelligence Assessments

## COMPANY INFO

Brent O'Bannon LLC specializes in workplace development through Strengths-based coaching and training. With over 30 years of experience and a network of 200+ Strengths Champion Certified Coaches®, we've empowered leaders, teams, and organizations globally to enhance employee engagement and drive measurable results. To date, we've partnered with over 2,000 organizations to help them unlock potential and boost their bottom line.

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## NAICS CODES

- 611430** Professional and Management Development Training
- 541612** Human Resources Consulting Services
- 5416** Management, Scientific, and Technical Consulting Services
- 541611** Administrative Management and General Management Consulting Services
- 541613** Marketing Consulting Services
- 541618** Other Management Consulting Services
- 541690** Other Scientific and Technical Consulting Services

# ABOUT BRENT

Brent O'Bannon, a Master Certified Coach (MCC), was the world's first Gallup-Certified Strengths Coach. As a licensed professional counselor in Texas and an accomplished executive coach, Brent has conducted over 27,000 coaching sessions and led 2,000+ workshops across various industries. Clients appreciate his purposeful, engaging, and transformative insights, which drive significant impact.

With experience spanning Fortune 500 companies, non-profits, and entrepreneurial ventures, Brent combines decades of business expertise with a deep commitment to personal development and global influence.

## ORGANIZATIONAL SUCCESS STORIES

### City of Lewisville

**Need:** Strengths-based leadership and communication training to enhance management skills and employee engagement.

**Result:** Improved leadership across all departments, boosting employee engagement and ROI.

### Cigna Healthcare Services – EAP

**Need:** Equip managers to balance work-life, manage conflicts, and develop employee performance.

**Result:** Cigna ranks 7th for top workplace practices, and 6th in customer and community commitments.

### Tyler Technologies

**Need:** Build a strengths-based leadership culture.

**Result:** Recognized as one of America's Greatest Workplaces for Parents & Families (2024) and America's Best Midsize Companies (2024).

## EDUCATION AND CERTIFICATIONS



- Master Certified Coach (MCC) – International Coaching Federation (ICF)
- First Gallup-Certified Strengths Coach
- Licensed Professional Counselor (Texas)
- Right Path LQ360 Certified
- Distinguished Toastmaster (DTM)
- Vistage & Convene Approved CEO Speaker
- Master of Behavioral Studies (Human Behavior & Emotional Intelligence)

## CLIENTS INCLUDE



City of Dallas



LEWISVILLE



TEXAS WOMAN'S  
UNIVERSITY



FORT WORTH



WORKFORCE SOLUTIONS  
COASTAL BEND



Microsoft

## YOUR NEXT STEPS

@askBrent  
ANYTHING

If you're excited about building a strengths-based culture within your team, schedule an "Ask Brent Anything" call to explore how we can help you unlock your team's full potential and achieve lasting success!

[Click to ask Brent anything!](#)